

PAWEL LIPSKI

Natural Light Portraits Without Editing



**Create Artistic Portraits
With Only **Natural Light**,
In Any Weather - Without
Any Additional Equipment,
And **Without Retouching****





PAWEL LIPSKI

- International **PHOTOGRAPHY COACH**
- Only **NATURAL LIGHT** portraits
- 10+ years **PERFECTING** the use of natural light for portraits
- Creator of “**3 STEPS TO STUNNING PORTRAITS**” training system
- Polish based in **ZURICH**

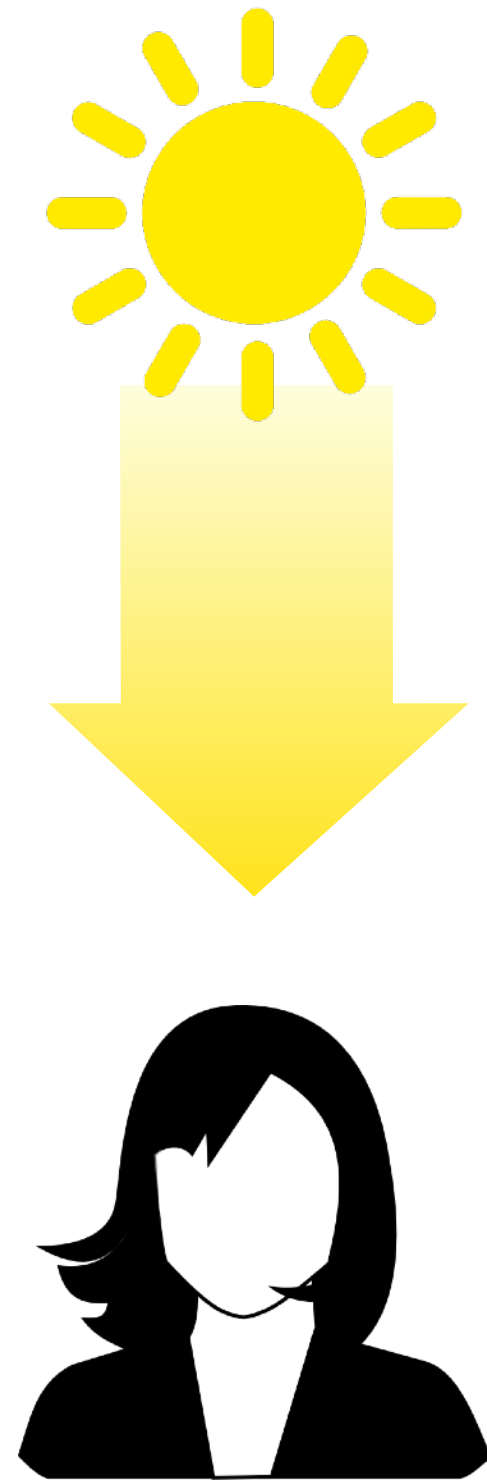


Studio-quality portraits with
ONLY NATURAL LIGHT

Perfect straight from camera
WITHOUT EDITING

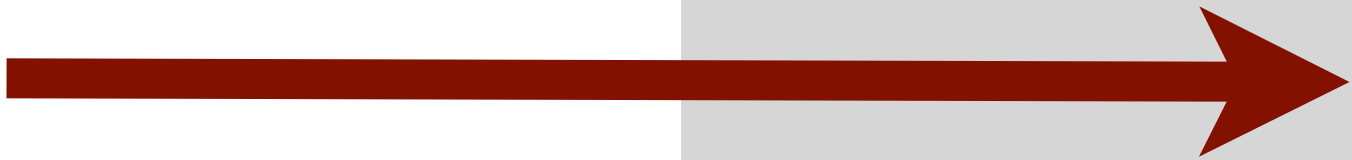
#1 MISTAKE PEOPLE MAKE...

DIRECT SUNLIGHT

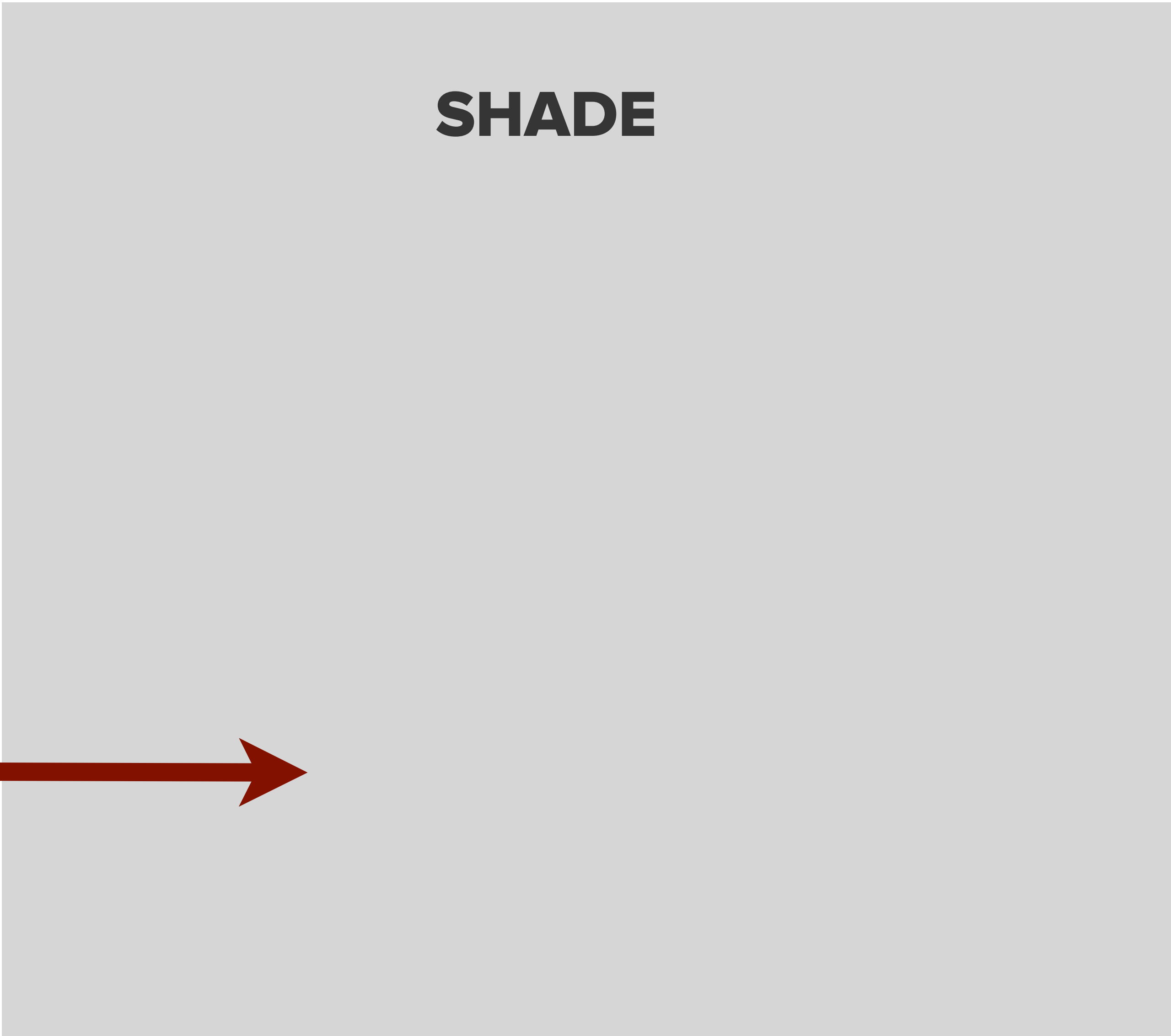


SOLUTION: INDIRECT LIGHT

DIRECT SUNLIGHT



SHADE



DIRECT SUNLIGHT



SHADOWS
SKIN TONE
CONTRAST
HIGHLIGHTS
SQUINTING

SHADE



Technique #1

TOP SHADE

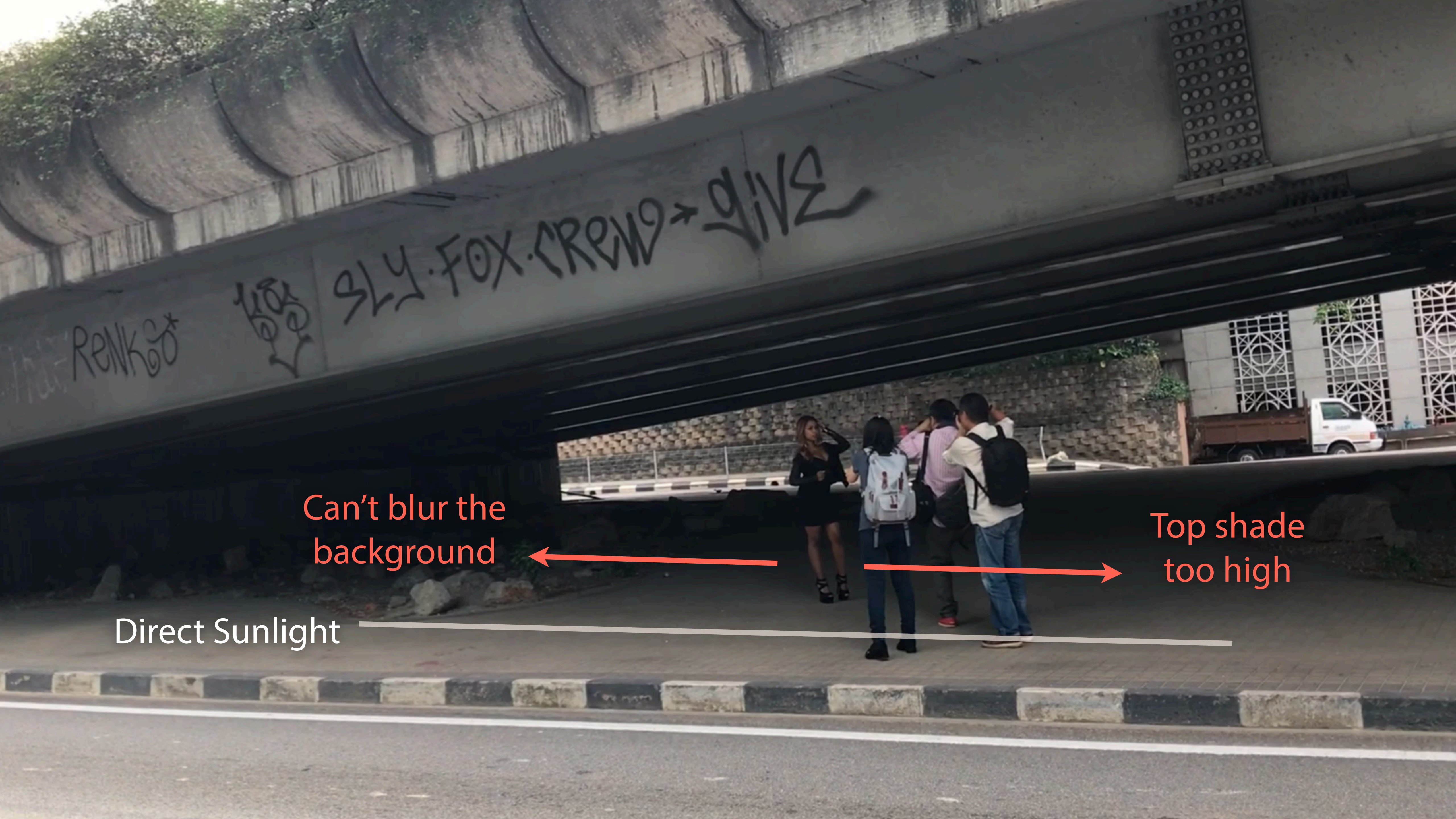




Clean
Background

Low

Wide



Can't blur the
background

Top shade
too high

Direct Sunlight

TOP SHADE

- **STRAIGHT** from camera
- Shot in **JPG**
- **NO EDITING**



TOP SHADE

The trick is **NOT** in
camera settings



TOP SHADE

BEAUTIFUL light
in **UGLY** places



Technique #2

WINDOW





Sunny



Rainy



Cloudy

PERFECT WITHOUT EDITING

- Find good **NATURAL LIGHT**
- **WHERE & HOW** to position the model
- Avoid distractions in **BACKGROUND**
- Adjust **WHITE BALANCE** for perfect skin tone
- Shoot in **JPG**



1

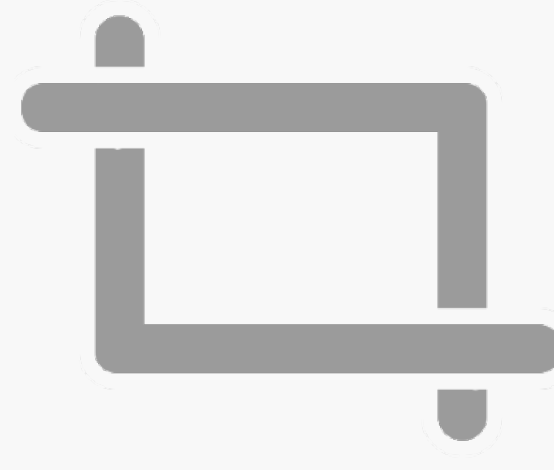
LIGHT



***Colours
Shadows
Contrast***

2

COMPOSITION



***Focus
Impact
Balance***



Technique #3

CLEAN BACKGROUND

Makes your subject
STAND OUT





CLEAN BACKGROUND

- **ONE COLOUR**
- **CONTRASTING** with subject
- **DARKER** than subject
- **NO DISTRACTIONS**
- **BLURRED** with large aperture

CLEAN BACKGROUND



CHANGE YOUR ANGLE
to find clean background





Technique #4
TILTED CAMERA

Vertical



Horizontal



Tilted



WHAT IT DOES



More Relaxed
(lean back)



Engaged / Imposing
(lean forward)



More Dynamic
(diagonal lines)

1

LIGHT



Colours
Shadows
Contrast

2

COMPOSITION



Focus
Impact
Balance

3

EXPRESSION



Soul

YOU NEED TO KNOW HOW TO:

- **DIRECT & POSE** people
- **CONNECT & INTERACT** with them
- Make them **COMFORTABLE**
- Capture **NATURAL EXPRESSIONS**, emotions and character
- What **POSES** to suggest





STAND



LEAN



SIT

Technique #5



LEAN



LEAN

- Back



LEAN

- Shoulder



LEAN

- Bottom



LEAN

- Elbow(s)

3 ESSENTIAL COMPONENTS

Of People Photography

1

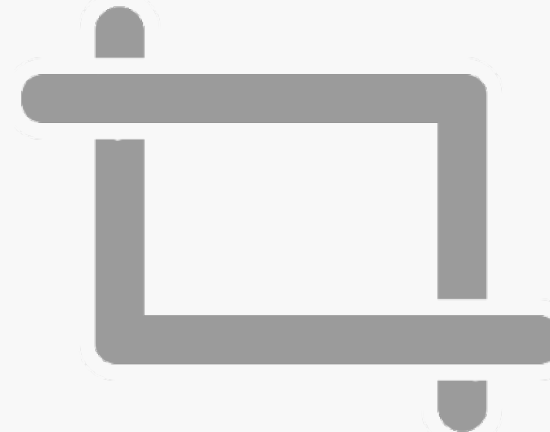
LIGHT



Colours
Shadows
Contrast

2

COMPOSITION



Focus
Impact
Balance

3

EXPRESSION



Soul

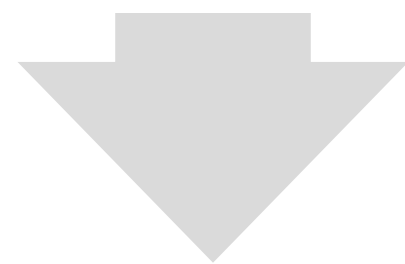
3 STEPS TO STUNNING PORTRAITS

1

LIGHT



*Colours
Shadows
Contrast*

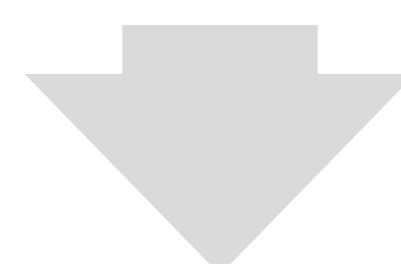


2

COMPOSITION



*Focus
Impact
Balance*

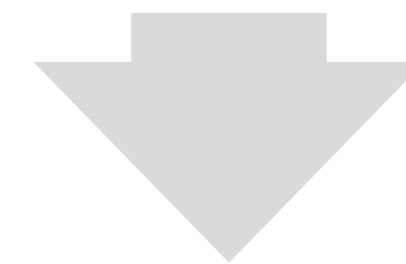


3

EXPRESSION



Soul



TOP 17 MOST POWERFUL TECHNIQUES



3 STEPS
TO
**STUNNING
PORTRAITS**
MASTERCLASS



2-DAY WORKSHOP

- Learn **COMPLETE SYSTEM**
- **PRACTICE** all 17 techniques
- Photos like these **WITHIN HOURS**
- Change your **EXPERIENCE** of people photography

DAY 1

LEARN

3 Steps To Stunning Portraits system

PRACTICE

with a professional female model

RECAP

Questions & homework





DAY 2

REVIEW

everyone's best shots from Day 1

PRACTICE

with a professional male model (B&W)

PRACTICE

with amateur models (yourselves!)

RECAP

Questions & Follow-ups



BONUS #1

SMARTPHONE SUMMARY

- **SUMMARY** of the complete system
- **QUICK REFERENCE** when you forget how any technique works



BONUS #2

TOP 10 POSES FOR WOMEN & MEN

- **QUICK START** when you take photos of someone & don't know how to start

BONUS #3

WRITTEN FEEDBACK ON YOUR PHOTOS

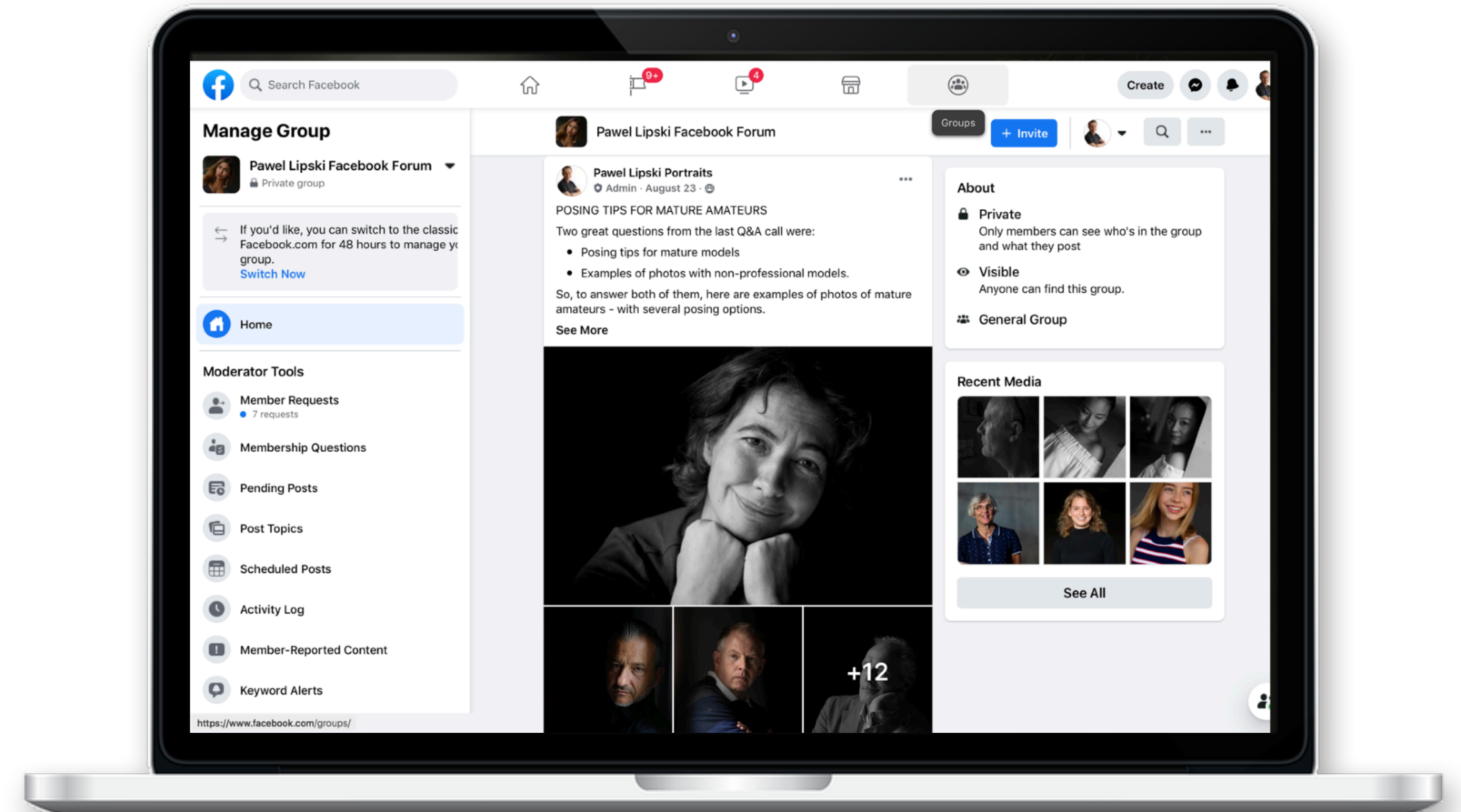
- Upload your **10 BEST SHOTS** to Dropbox in 2 weeks after workshop
- I will feedback on what is **GOOD** & what to **IMPROVE**



BONUS #4

PRIVATE FACEBOOK FORUM

- Get your questions **ANSWERED**
- Additional **TIPS**
- Get **FEEDBACK** on your photos
- Be part of a **COMMUNITY**



BONUS #5

LIVE MONTHLY Q&A CALL



- Get your questions answered **LIVE**
- **ONGOING** personal support

UNIQUE WORKSHOP

Studio-like portraits **WITHOUT STUDIO**

Perfect **WITHOUT EDITING**

Ready-to-use **3-STEP SYSTEM**

FEMALE & MALE models

PROFESSIONAL & AMATEUR models

INDIVIDUAL FEEDBACK on your photos

ONGOING SUPPORT





YOU WILL...

Become a **CONFIDENT** photographer of people, who always gets results

Take better portraits in your **LIVING ROOM** than pro photographers in a studio

Stop wasting time on **RETOUCHING**

EQUIPMENT



CAMERA:

DSLR or **MIRRORLESS**

LENSES:

Full frame: **70-120mm** (ideal 70-200mm)

APS-C: **50-80mm** (ideal 50-130mm)

PAWEL LIPSKI
NATURAL LIGHT PORTRAITS

3 STEPS TO
STUNNING PORTRAITS
MASTERCLASS

2-DAY WORKSHOP + ONGOING SUPPORT

CHF 997

£ 900

MORE INFO

Create portraits people **ADMIRE**

Be **AMAZED** by your own images

Awaken the **ARTIST** inside you



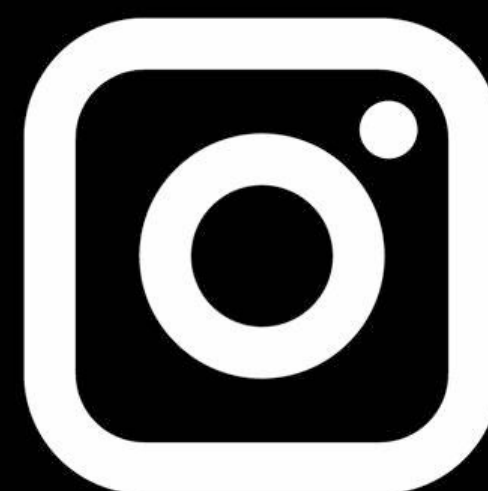
PAWEL LIPSKI



Website



Facebook



Instagram



Email